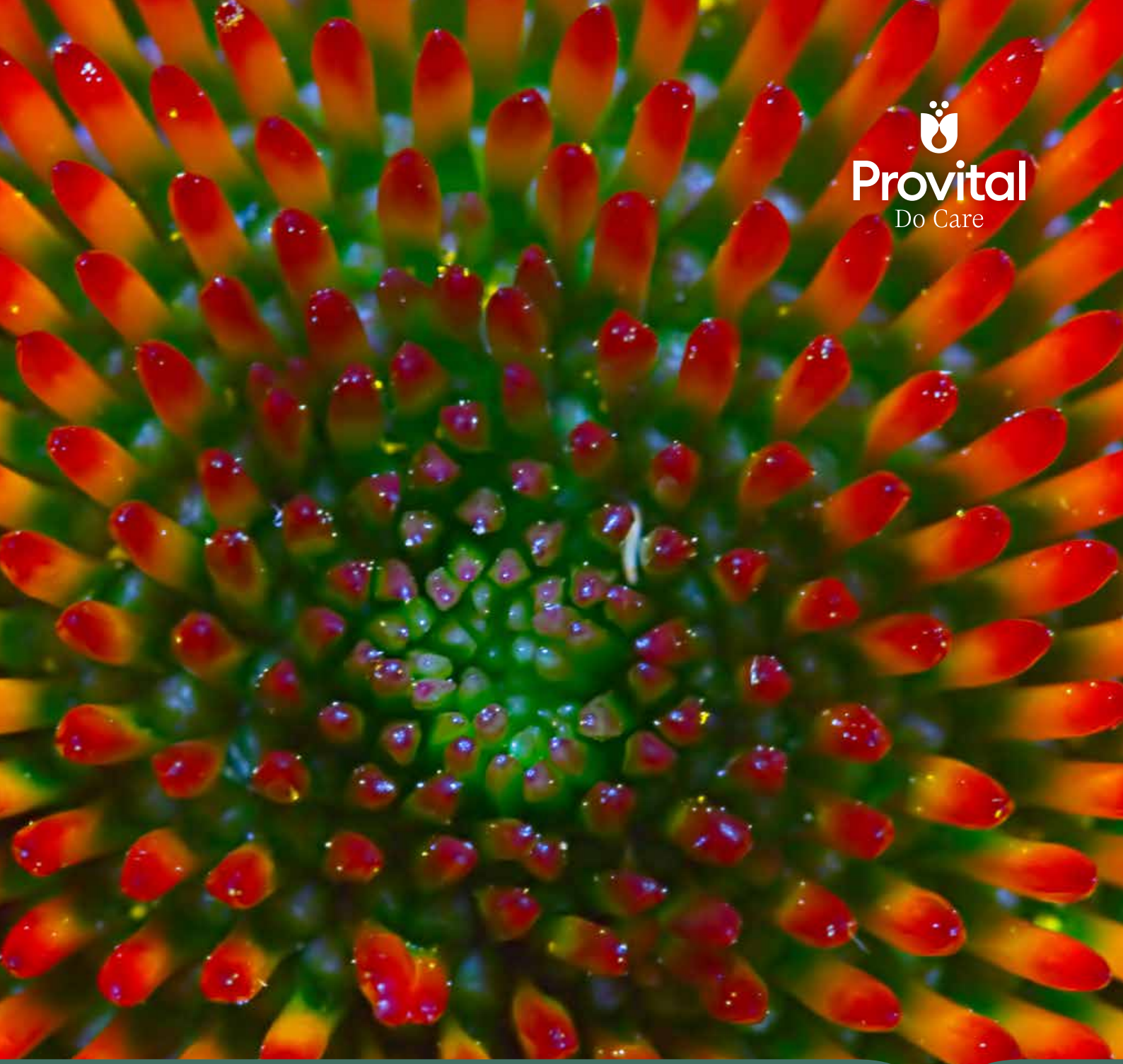


Provital
Do Care

Baicapil™

Stimulates hair growth and prevents hair loss

CareActives

Hair growth

Synergic combination of three plants

Baicapil™ is a synergic combination of three plants that fights hair loss with visible effects:

- Hair growth stimulation.
- Increase of hair density.
- Hair loss reduction.
- Recovery of a younger and healthier look.



Hair loss is one of the main concerns regarding people's appearance. It has an emotional impact leading to a low self-esteem and other psychological effects. People with hair loss problems, look aged and unattractive.



1. Scutellaria baicalensis**:**

- Source of baicalin, the active molecule.
- Protects against oxidative damage.
- Activates stem cells.
- Delays senescence.





2. Soy and Wheat Sprouts:

- Increase cell proliferation.
- Enhance the metabolic activity of the cells.

The hair follicle is revitalized and full of energy

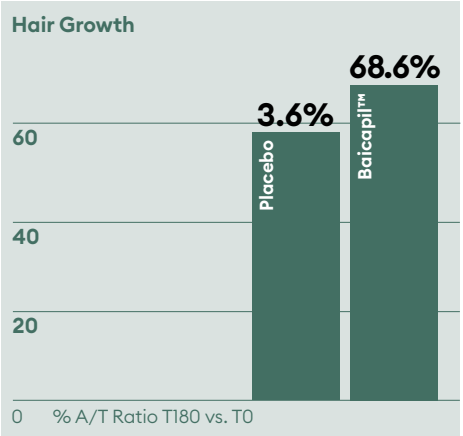
New unisex mechanism

Results in just 3 months

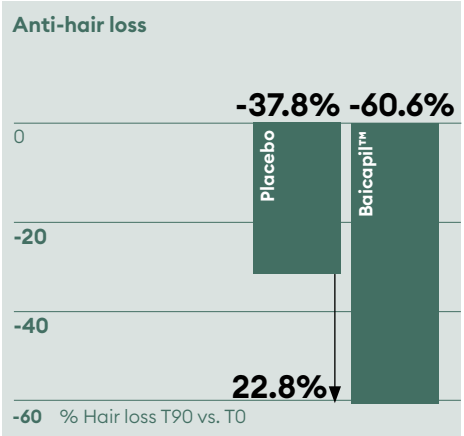
In vivo efficacy

61 volunteers (men and women) with Mediterranean-caucasian hair, between 18 and 60 years old. Half of them applied a lotion with 3% of Baicapil™ and the other half a lotion without active (placebo), during 6 months.

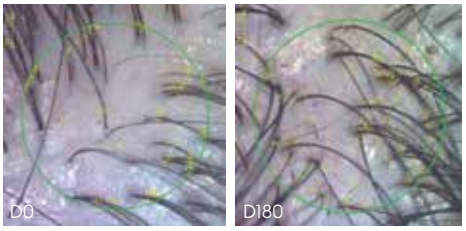
A/T ratio (anagen / telogen)
Baicapil™ increases the A/T ratio, thus activating telogen follicles and extending the anagen phase.



Hair loss
After 3 months of Baicapil™ application, hair loss has been reduced by a 60.6%.



Hair density
Baicapil™ visibly increases hair density and thickness.



Volumining effect
Increases hair density up to 59.3%.

+59.3% **Hair density**





Baicapil™ significantly improves the quantity and quality of hair, reducing its loss.

-60.6% **Reduction of the fall hair related**

Advices for cosmetic applications

- Anti-hair loss products.
- Hair care lines: tonics, serums, conditioners, masks, shampoos, etc.
- Hair growth stimulants.
- Hair anti-aging ranges.

Specifications

BAICAPIL™ 73800 **Properties**	Through an innovative mechanism of action, Baicapil™ stimulates hair growth, increases hair density and reduces hair loss. Hair looks younger and healthier.
Actives molecules	Baicalin. Sugars.
Appearance	Transparent liquid. Dark yellow color.
Solubility	Soluble in aqueous solutions.
Recommended dose	2 - 4%
Inci	Propanediol, aqua, arginine, lactic acid, glycine soja germ extract, triticum vulgare germ extract, Scutellaria baicalensis root extract, sodium benzoate, gluconolactone, calcium gluconate.

Certified / Approved

COSMOS APPROVED

Compliance

CHINA IECIC LISTED

Formulation

ANTI HAIR LOSS ELIXIR

	INCI/ PCPC	%(W/W)
A	Aqua (Water)	61.45
	Alcohol Denat	30.00
	Panthenol	1.00
	Glycerin	2.00
B	Common Soapwort Extract H.G.	1.50
C	Hydroxyethyl Cetyldimonium Phosphate	1.00
D	**Baicapil™**	3.00
E	Aqua (Water), Lactic Acid	0.05