



# This presentation is flexible

Please feel free to adapt the amount and order of the slides.

You will find a speech proposal for each slide at the notes section.  
Feel free to adapt it according to your client and specific needs.

We believe that **taking care** is taking action.

We take care when we act. A caress, a smile, a simple gesture of kindness, the blooming of a flower. Any small change for a better living.



# Company Profile







# Provital

Do Care

Caring for people, communities and the planet has  
always been our driving force.



# Provital

## Do Care

“Do Care” is a proactive and inviting statement that emphasizes Provital’s purpose, reaffirming its responsibility and strong commitment to care for nature and people and to **take action** for them. At the same time, encouraging clients and the industry in general to “Do Care”, to spread the act of **taking care** for others and for the planet.



### Provital USA (New Jersey)

Our US-based subsidiary, providing services in the United States and Canada, in the metropolitan area of New York City.



### Provital France 10 years

Aromatic Fablab sponsorship to preserve the Grasse flower-farming heritage. Support for organization providing free social-aesthetic hospital care. Support for the museum collection of the Paris pharmacy faculty.



### Provital Polska 20 years

Building with photovoltaic panels covering 100% of its energy needs. Supporting SOS Children's Villages

### Provital, S.A.

We promote the biodiversity of native plants, as well as using local suppliers



Lo Vilot  
(Lleida, Spain)



Mooma fruits  
(Girona, Spain)



BioDeVaTe Project  
Parc de les Olors  
(Barcelona, Spain)



### Provital Brazil 14 years

Gold in the Boticário and Coty supplier programs. With FLORA, cosmetic products co-created with their ambassador-influencer, Mari Maria (21.5 million followers)



### Provital Trading China 10 years

Supporting the Shanghai Charity Foundation for a better future for children with physical disabilities



ABS project supporting ethical trade with the indigenous Khoi and San communities of South Africa

## Top 15

companies most visited by users worldwide on the leading platform for cosmetic ingredients

Each year, 500 million people come into contact with our cosmetic ingredients

7  
Companies

2  
Sales offices

+40  
Distributors

+100  
Countries

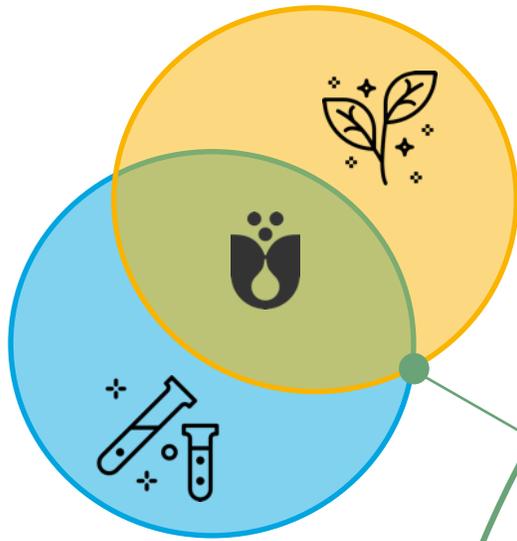


# We combine Nature & Science.

Nature inspires us and  
Science allows us to transform it.



Plants from all over the world



We decode the treasures that Nature provides

- High quality extracts
- Biotechnological ingredients
- Fermented products

We extract the essence of nature to awaken the emotions evoked by natural beauty.

Natural extracts transformed into vibrant fusions, warming care products, respectful versions and energising essences.

### CareActives™

The power of caring, in action  
67 active ingredients

Science and nature work together to take care of our well-being.

A wide variety of active ingredients that extend the benefits of nature to enhance natural beauty.

### CareMotives™

The positive emotion of caring  
290 extracts

#### EcoCares

Organic, COSMOS-certified natural extracts.



#### VitaCares

The essence of extraordinary plants from diverse places.

#### OilyCares

Selection of warming, comforting oils.

#### SparkCares

Lively fusion of multi-functional natural extracts.

#### ImagineCares

A medley of forms, colours and textures.



Click [here](#) to discover our actives





# Ingredients inspired by *nature* and enhanced by *science*



## **3D Matrix**

Sustained biopolymer release to optimize the efficacy of active ingredients



## **Plant stem cell biotechnology**

High-quality, lab-grown ingredients using the most sustainable methods



## **Tissue engineering**

The first to develop a reconstructed stretch-marked skin model.



## **Transcriptomics**

Massive analysis of significant gene expression of over 25,000 genes to enhance the analysis of relevant cellular pathways in the skin



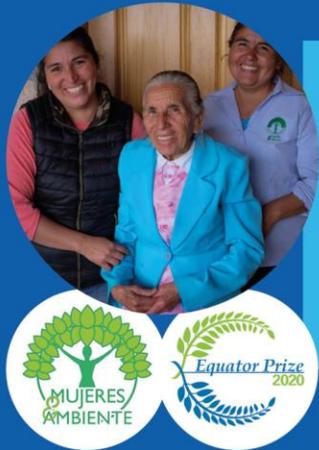


We care for  
people.

We care for our suppliers,  
partners, fellows & society.



*Caring for people, communities  
and the planet has always been  
our motivating force*



### Mexico

Mujeres y Ambiente (Women and Environment), best project for **fair trade, biodiversity** and support for **local community development** in Querétaro, Mexico with our Agascal™ and Ethicskin™ ingredients

Members of:



Leading  
supplier

of active ingredients,  
compliant with the  
**Nagoya protocol**



Committed to **sustainability**  
and **transparency**.  
All our impact data  
is on our **website**.



Provital is a **certified member of RSPO** under the **Mass Balance (MB) supply chain model**, committed to obtaining our raw materials derived from palm oil and palm seed oil from RSPO-certified sources, **thereby contributing to the use of sustainable palm oil** through our supply chain.



Direct contracts with ethical and sustainable partners.

We work with selected suppliers in an effort to establish direct contracts with local farmers. This allows us to ensure a fair, secure and traceable supply chain.





**ACCESS &  
BENEFIT-SHARING**

**First active ingredients provider  
that complies with the  
Nagoya Protocol**



“The activities have empowered the women to create jobs and improve livelihoods in their community.”





We reduce inequalities.

We support local communities through our projects, preserving biodiversity.

We promote fair trade and labour market inclusion.

We promote agreements with disability-sensitive companies.





Go beyond formulations

We give opportunities for future cosmetic formulators worldwide, encouraging their original ideas and creativity and giving them visibility.

A woman in a white lab coat is shown from the chest up, leaning over a table in a laboratory. She is holding a small glass vial. The table is covered with various glass vials and containers, some containing liquids of different colors. In the background, there are green plants and blurred lights.

# RISING STARS CHALLENGE

*Click [here](#) to discover  
the challenge*





# We care for Nature.

We capture the essence of the  
Earth while respecting the  
environment.



# Our actions to take care of the planet:



Efficient and sustainable facilities.

Ethical and **environmental audits**:  
ECOVADIS, SMETA & QIMA.

Improvement of **environmental aspects**:  
waste, water, energy, air, and soil.

The natural and ecological content of all products is evaluated according to ISO standard 16128. As general criteria, this evaluation is based on the 12 principles of **green chemistry**.

Projects using stem cells as a **renewable plant source**.

Sustainable development **projects**:  
BioDeVaTe & Mexico Sustainability (MXS)



# Ecovadis Gold 2022

The EcoVadis method covers 7 management indicators based on 21 sustainability criteria. The method is based on the main sustainability standards, such as the GRI (Global Reporting Initiative), the UN Global Compact and the ISO 26000 standard, and is supervised by an international scientific committee.



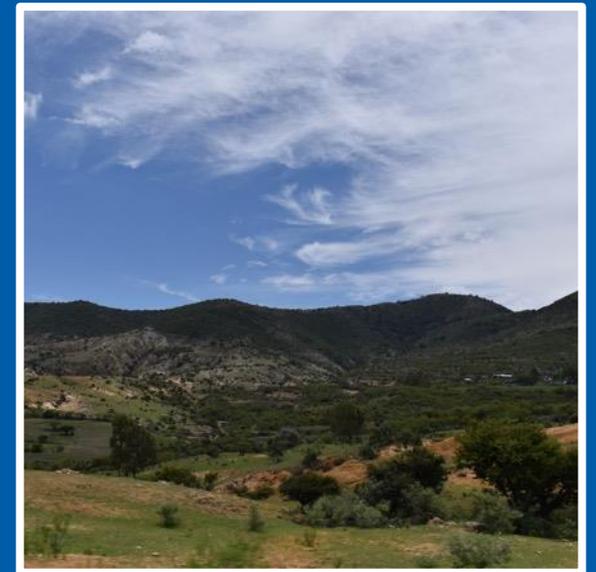
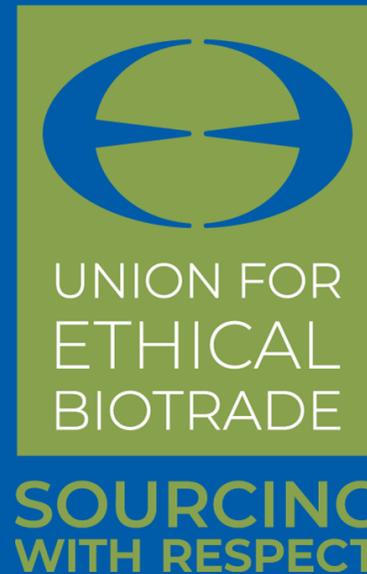


# BioDeVaTe Project

Protection of the biodiversity of our nearest surroundings.

## Mexico Sustainability

An example of successful conservation through the sustainable use of genetic resources.





We believe in  
co-creation.

We care by collaborating with  
agility and effectiveness.





# We care by partnering with our clients to keep growing together.



I+D



Toxicology



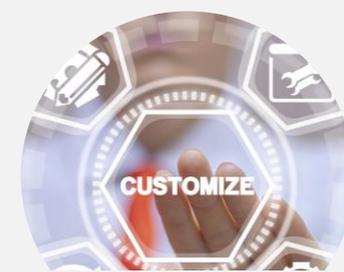
Marketing



Formulation



Regulatory affairs



Customized development



Analytical support



Documentation

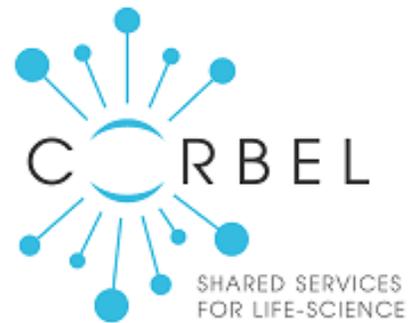
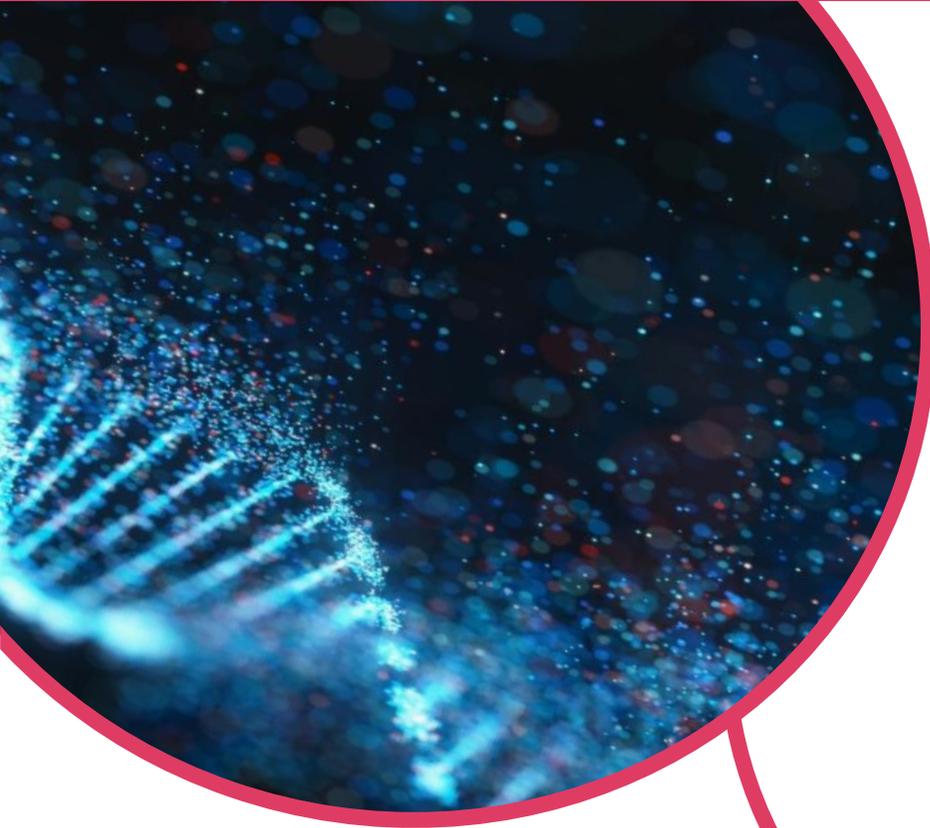


Tailor made  
developments with more  
than 3,000 customers.

We combine knowledge and experience in a collaborative process.



We do constant research using the latest technologies.



BIOINFORMATICS PLATFORM

**MDC** MAX DELBRÜCK CENTER  
FOR MOLECULAR MEDICINE  
BERLIN-BUCH

**BIMSB** THE BERLIN INSTITUTE  
FOR MEDICAL SYSTEMS BIOLOGY



# We promote innovation and high-quality cosmetic science.



Member to promote innovation and business interconnection based on values.



Facilitates dialogue between industry, regulators and authorities.



Collaboration to boost innovation in the sector.



Funds provided to support high-quality cosmetic science education efforts.



Drives knowledge and generates multidisciplinary synergies.



Part of the PRUAB Innovative Companies Committee.



We seek to  
inspire people.

Constant development of new  
products and moving ideas.





One step ahead thanks to **constant research**

Global & local **market trends** and applications



Creation of new **sustainable** and circular economy products

**New technologies** and innovative processes



# Globally recognized scientific innovation



Awarded as one of the top 10 posters at the IFSCC Congress 2020

“Senolysis, a cutting-edge strategy for healthy skin aging, is activated by Althea rosea stem cells based on Altheostem™”



Trendy and innovative  
formulations and claims.

Moving ideas and  
storytelling extracts.





# Our impact

We aspire to transparently showcase our impact and underscore our efforts to drive positive change within the communities we serve.

<https://www.weareprovital.com/en/our-impact>



**SOCIAL**  
Human rights

**GOVERNMENT**  
Safety and Quality

**ENVIRONMENTAL**  
Biodiversity and Deforestation



Values, mission and business ethics

## Taking action for a purpose

"Do Care" is a proactive statement that emphasizes Provital's purpose and reaffirms the importance we give to caring for nature and people, while encouraging customers and the industry to do the same.

+ INFO



Emotions are  
the heart of our  
products.

We believe in delivering  
positive feelings.





# We believe in taking care





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[weareprovital.com](http://weareprovital.com)